
















CORPSERV LOGO / PRINT DESIGN PRICING GUIDE 2010

ITEM	DESCRIPTION	PRICE
LOGO 	Includes the following: - 4 sample designs (can choose only one) - Package includes usage rights, comps and style guide [4-hours time - price based on logo usage / R275 per hour]	R 1100 (6-8 samples) R 825 (3-4 samples)
LOGO PACKAGE 	Includes the following: - 4 logos, 2 Letterhead, 2 Envelope and 2 Business card samples - Package includes usage rights, comps and style guide [7-hours time - price based on logo usage]	R 1375 (no style guide) R 1925 (with style guide)
BUSINESS CARD 	Includes the following: - 2 sample designs (size: 3.5x2) - Artwork on CD and 2 color proofs [2-hours time]	R 550
ENVELOPE 	Includes the following: - 2 sample designs (#10 ENV. up to 9x12) - Artwork on CD and 2 color proofs [1-hours time]	R 275
LETTERHEAD 	Includes the following: - 2 sample designs (size: 8.5x11) - Artwork on CD and 2 color proofs [1-hours time]	R 275
POSTCARD 	Includes the following: - 2 sample designs - front and back (sizes: 4x6 or 6x9) - Artwork on CD and 2 color proofs [2-hours time]	R 550
BROCHURE / NEWSLETTER 	Includes the following: - 2 sample designs (sizes: 8.5x11 or 11x17) - Artwork on CD and 2 color proofs [8.5x11 = 4-hours time] or [11x17 = 6-hours time]	R 1100 (8.5x11) R 1650 (11x17)
FLYER (1-SIDE) 	Includes the following: - 2 sample designs (sizes: 4.5x8.5 or 8.5x11) - Artwork on CD and 2 color proofs [4-hours time color] or [3-hours time b/w]	R 1100
BOOKLET 	Includes the following: - 1 sample design (sizes: 4.5x8.5 up to 8.5x11 folded) - Artwork on CD and 1 color proof per page [R 275 per page]	R 2200 (8 pages) R 3300 (12 pages) R 4400 (16 pages)
MAGAZINE 	Includes the following: - 1 sample design (sizes: up to 8.5x11 folded) - Artwork on CD and 1 color proof per page [R275 per page / plus time limit of 2 hrs. per page - over R275 hr.]	R 9625 (32 pages) R 9900 (36 pages) R 11000 (40 pages)
POSTER / LARGE FORMAT 	Includes the following: - 2 sample designs (sizes: up to 24X36, Trucks, Billboards, etc...) - Artwork on CD and 2 color proofs [8-hours time]	R 2200 and up (TBD)
PRESENTATION FOLDER 	Includes the following: - 2 sample designs - Artwork on CD and 2 color proofs [8-hours time]	R 2200
T-SHIRT 	Includes the following: - 2 sample design (sizes: up to 13X14) - Artwork on CD and 2 color proofs with separations [4-hours time]	R 1100
HOURLY RATE	Includes design, production, photo correction and more:	R275 per hour